

# Journal of Integrated Community Health (JICH)

ISSN: 2319 – 9113

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## Focus & Scope of JICH

**Journal of Integrated Community Health** is an official publication from Department of Tahaffuzi wa Samaji Tib (Preventive & Social Medicine), Faculty of Unani Medicine, Aligarh Muslim University. The **Journal of Integrated Community Health (JICH)** has **Print ISSN 2319 - 9113** and will be assigned with online ISSN as well. This Journal will be published by Advanced Research Publication online quarterly and printed biannually. It is a peer review and an open access Journal.

The Journal publishes research papers, review papers, case studies, original articles of all the systems of medicine practiced in the world especially in the South East Asian viz. Unani, Ayurveda, Siddha, Naturopathy, Homeopathy, Allopathy, Chinese, Tibetan Medicine etc. The key lure of journal is the publication of epidemiological research studies, observational studies in community health, emerging and innovative trends in the sustainable healthcare, history of community health and many more unexplored important areas.

Integrated Medicine couples the latest scientific advances with the most profound insights of ancient healing systems, giving the best ways to preserve health, increase longevity and speed recovery from illness. It is a revolutionary approach to healing people — not just treating diseases — using the unique tool called person-centered diagnosis. It emphasizes the therapeutic relationship and makes use of all appropriate therapies, both conventional and alternative. Integrated community medicine is an emerging area of interest for researchers of all the systems of medicines working on community health.

The Journal assures to publish the work of those unsung heroes of their respective fields who are no big names (presently) but have the potential to be and who can be the torch bearer of the future. Most of you might be aware that publishing a journal is not so easy rather it is a herculean task. It necessitate moral support, suggestion and criticism of the friends, colleagues,, well wishers, and contributors. It is my duty to assure that the transparency and good communication will be an extra merit of this journal.

## Table of Content: Bye-Laws

This Bye-Laws statement will help readers understand our ethical practices and norms:

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# 1. WHY TO PUBLISH WITH US

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Before we read on the arguments of what should make you publish with us we urge you to answer the following few questions for yourself - both as a researcher and a knowledge enthusiast

- What makes you publish a research finding?
- What do you expect post publishing a research paper?
- How do you feel when you have to pay an exorbitant fee to read a fellow researchers article?
- How do you think the readers of your articles will feel when they have to pay to gain from your articles?

Your answers are no different from a majority of other researchers and knowledge enthusiast. The slim availability and high fees act as a deterrent for the reach of your research findings

In our regular interaction with a wide range of researchers we have identified the top three things that a researcher expects post publishing a research finding

- Readers need to know the **"Researchers"** accomplishment **"Recognition of their Work"**
- Readers need to know who the **"Researchers"** are **"Recognition of Self"**
- Open up avenues for them for future collaborative research by increasing their reach and network **"Better Future Prospects"**

The biggest roadblock for a researcher not being able to accomplish the above three lies in the "incompetence" of the publication houses handling their research findings. Most of the research papers either doesn't reach the intended recipients or reaches a very few of them.

At **Advanced Research Publications** we put you needs and aspirations at the heart of our business and hence follow the "Open Access Model" of publishing research papers

Mentioned under are the key features of this methodology

## What is Open Access?

Open Access stands for unrestricted access and unrestricted reuse. Open access (OA) is the practice of providing unrestricted access via the Internet to peer-reviewed scholarly journals published work such as research papers and articles, thesis, case study, research report and monographs

## Why Open Access Publications?

Open Access puts research instantly at the fingertips of anyone who cares to read. Researchers can find and access any relevant work from anywhere in the world with no price barrier. That means science and discovery will advance faster. This increases the reach of your research and hence increasing your reader base and visibility

## Benefits of Open Access

- **Accelerated discovery** with open access, any researcher can read and build on the findings of others without restriction or without paying any fee. This accelerates authors' discoveries among all masses worldwide in a shorter span of time.
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- **Improved Education Open** access ensures that teachers, students, junior research fellows and knowledge enthusiasts etc have access to the latest research findings throughout the world.
- **Better visibility for researchers' received scholarship** When articles are publicly available, researchers' scholarship is available to anyone who might search for it. That means more readers, more recognition, and more impact for each article. In fact, recent studies have shown that open-access articles are cited by other authors more frequently as compared to articles that aren't openly available.
- **Avoiding duplication:** Researchers hate to waste time and money conducting a study if they know it has been attempted elsewhere. Duplication of efforts and research is all-too possible when researchers can't effectively communicate with one another and make results known to others in their field and beyond. Open access helps in spreading the research work accomplished with others who aim to start a similar/same research work. Once a research is known about it stops duplication of efforts while building a platform for further enhancement of the initial work.
- **Citation Benefits** The main motivation for most authors to publish in an open-access journal is increased visibility and ultimately a citation advantage. Research citations of articles in a hybrid open-access journal have shown that open-access articles are cited more frequently or earlier than non-open-access articles.

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☒ Open Submissions      ☒ Indexed      ☒ Peer Reviewed

### Open Access Policy

This journal provides immediate open access to its content on the principle that making research freely available to the public supports a greater global exchange of knowledge.

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## 2. Publication Ethics & Publication Malpractice Statement

(Based [COPE's](#) Best Practice Guidelines for Journal Editors)

### Ethical Guidelines for Journal Publication

*Journal of Integrated Community Health (ISSN: 2319-9113)* is committed to ensuring ethics in publication and quality of articles.

Conformance to standards of ethical behavior is therefore expected of all parties involved: Editors, Authors, Reviewers, and the Publisher.

### General Duties and Responsibilities of Editors

Editors should be responsible for everything published in their journals. They should:

- Strive to meet the needs of readers and authors;
- Constantly improve the journal;
- Ensure the quality of the material they publish;
- Champion freedom of expression;
- Maintain the integrity of the academic record;
- Preclude business needs from compromising intellectual standards;
- Always be willing to publish corrections, clarifications, retractions and apologies when needed.
- Ensure that the authors have informed the readers about who has funded research and about the role of funders in the research.
- Accept or reject a paper for publication based only on the paper's importance, originality, clarity, and the study's relevance to the remit of the journal.
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- Not reverse decisions to accept submissions unless serious problems are identified with the submission.
- Not overturn decisions to publish submissions made by the previous Editor unless serious problems are identified.
- Publish guidance to reviewers on everything that is expected of them. This guidance should be regularly updated and should refer or link to COPE's best practices.
- Have systems to ensure that peer reviewers' identities are protected - unless they have an open review system that is declared to authors and reviewers.
- Have systems to ensure that material submitted to their journal remains confidential while under review.
- Follow the procedure set out in the COPE flowchart as far as complaints are concerned.



- Ensure that cogent criticisms of published work are published unless Editors have convincing reasons why they cannot be. Authors of criticized material should be given the opportunity to respond.
- Ensure that the studies reporting negative results should not be excluded.
- Ensure that the research material they publish conforms to internationally accepted ethical guidelines. They should seek assurances that all research has been approved by an appropriate body (e.g. research ethics committee, institutional review board). However, they should recognize that such approval does not guarantee that the research is ethical.
- Protect the confidentiality of individual information (e.g. that obtained through the doctor-patient relationship). It is therefore almost always necessary to obtain written informed consent from patients described in case reports and photographs of patients. It may be possible to publish without explicit consent if the report is important to public health (or is in some other way important); consent would be unusually burdensome to obtain; and a reasonable individual would be unlikely to object to publication (all three conditions must be met).
- Have a duty to act if they suspect misconduct. This duty extends to both published and unpublished papers. They should not simply reject papers that raise concerns about possible misconduct. They are ethically obliged to pursue alleged cases. They should first seek a response from those accused. If they are not satisfied with the response, they should ask the relevant employers or some appropriate body (perhaps a regulatory body) to investigate. They should make all reasonable efforts to ensure that a proper investigation is conducted; if this does not happen, Editors should make all reasonable attempts to persist in obtaining a solution to the problem. This is an onerous but important duty.
- Ensure integrity of the academic record. Whenever it is recognized that a significant inaccuracy, misleading statement or distorted report has been published, it must be corrected promptly and with due prominence. If, after an appropriate investigation, an item proves to be fraudulent, it should be retracted. The retraction should be clearly identifiable to readers and indexing systems.
- Make decisions on which articles to publish based on quality and suitability for readers rather than for immediate financial or political gain of the authors, publishers, or owner of the journal.
- Have declared policies on advertising in relation to the content of the journal and on processes for publishing supplements. Misleading advertisements must be refused, and Editors must be willing to publish criticisms, according to the same criteria used for material in the rest of the journal. Reprints should be published as they appear in the journal unless a correction is to be added.
- Have systems for managing their own conflicts of interest as well as those of their staff, authors, reviewers and Editorial board members.

### **General Responsibility of Authors**

Authors should follow the ethical codes of publications. They should:

- Present an objective discussion of the significance of research work as well as sufficient detail and references to permit others to replicate the experiments.
- Ensure that fraudulent or knowingly inaccurate statements are not given.

- Ensure that review articles should also be objective, comprehensive, and accurate.
- Ensure that their work is entirely original work, and if the work and/ or words of others have been used, this has been appropriately acknowledged. Plagiarism in all its forms constitutes unethical publishing behavior and is unacceptable.
- Not submit the same manuscript to more than one journal concurrently.
- Ensure that there is full consensus of all co-authors in approving the final version of the paper and its submission for publication, and that the corresponding author empowered on their behalf can submit the article.

### **General Responsibility of Reviewers**

Reviewers have an important role in publication. They should:

- Treat any manuscript submitted to them as confidential document.
- Privileged information or ideas obtained through peer review must be kept confidential and should not be used for personal advantage.
- Review the manuscript objectively, and observations should be formulated clearly with supporting arguments, so that authors can use them for improving the paper.
- Report promptly if they feel unqualified to review the research reported in a manuscript.
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- American English should be followed.
- Abstract and Keywords are mandatory in case of Research article, Review article and Case study. In case of medical journals, abstract should be subdivided into headings like Objective, Method, Result, Conclusion etc.
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References should be given at the end of the manuscript. Abbreviated names of journals should be used. References should be cited in their present language, and should not be translated. The reference list should only include works that have been published or accepted for publication. Personal communications (or any unpublished work) should only be mentioned in the text. References could include following publications:

## Journal Article

- **One Author:**  
Spencer J. Physician, heal thyself - but not on your own please. *Med Educ* 2005; 89: 548-49.
- **Two or Three Authors:**  
Salwachter AR, Freischlag JA, Sawyer RG. The training needs and priorities of male and female surgeons and their trainees. *J Am CollSurg* 2005; 201: 199-205.
- **More than Three Authors:**  
Fukushima H, Cureoglu S, Schachern P et al. Cochlear changes in patients with type 1 diabetes mellitus. *Otolaryngol Head Neck Surg* 2005; 133: 100-106.

## Book

- **A Single Author:**  
Lugalla JB. Poverty, AIDS, and Street Children in East Africa. *Lewiston, NY: Mellen Press*, 2003.
- **Two or Three Authors:**  
Rip PJ, Tear LK. Modern Conventions in Stitches. 9<sup>th</sup> Ed. *Cambridge, MA: Suture Books*, 2005.
- **More than Three Authors:**  
Greg AM, Marshall KC, Peters NH et al. Raising Large Families. *San Francisco, CA: Brady Limited*, 2006.
- **Style for Books with an Editor(s):**  
Brunton LB, Lazo JS, Parker KL (Eds.). Goodman & Gilman's The Pharmacological Basis of Therapeutics. 11<sup>th</sup> Ed. *New York: McGraw-Hill*, 2005.
- **Style for a Book Chapter:**  
O'Brien C. Drug addiction and drug abuse. In: Brunton LB, Lazo JS, Parker KL (Eds.). Goodman & Gilman's The Pharmacological Basis of Therapeutics. 11<sup>th</sup> Ed. *New York, NY: McGraw-Hill*, 2005: 607-29.

## Dissertation/Thesis

- Borkowski MM. Infant Sleep and Feeding: A Telephone Survey of Hispanic Americans [dissertation]. Mount Pleasant, MI: Central Michigan University, 2002.

## Conference/Proceedings

- Braveman P, Cubbin C, Marchi KS et al. An approach to policy-oriented monitoring of equity in health. 130<sup>th</sup> Annual Meeting of the American Public Health Association, Philadelphia, PA, Nov 9-13, 2002.

## Monograph

Foley KM, Gelband H (Eds.). Improving Palliative Care for Cancer. *Washington, DC: National Academy Press*, 2001. Available from: <http://www.nap.edu/books/0309074029/html/>. Accessed on: Jul 9, 2002.

## Web site

- Outbreak notice: Cholera in Haiti. Centers for Disease Control and Prevention Web site. Available from: <http://wwwnc.cdc.gov/travel/notices/outbreak-notice/haiti-cholera.htm>. Published on: Oct 22, 2010. Updated on: Jan 9, 2012. Accessed on: Feb 1, 2012.

### **Newspapers article (in print)**

- Wolf W. State's Mail-order Drug Plan Launched. Minneapolis Star Tribune, May 14, 2004: 1B.

### **Newspaper article (online)**

- Pollack A. FDA Approves New Cystic Fibrosis Drug. New York Times, Jan 31, 2012.

### **Software & Manuals**

- Adobe Systems. Adobe Acrobat 5.0 User Guide for Windows and Macintosh. San Jose, CA: Adobe Systems Inc; 2000. Available from: <http://www.adobe.com/products/readstep/>. Accessed on: Apr 1, 2002.

### **World Wide Web Pages**

- Association of Cancer Online Resources, Inc. Cancer-Pain. New York, NY: The Association, 2001. Available from: <http://www.cancer-pain.org/>. Accessed on: Jul 9, 2002.

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- Reviewers should consciously adopt a positive and impartial attitude towards the manuscript under review.
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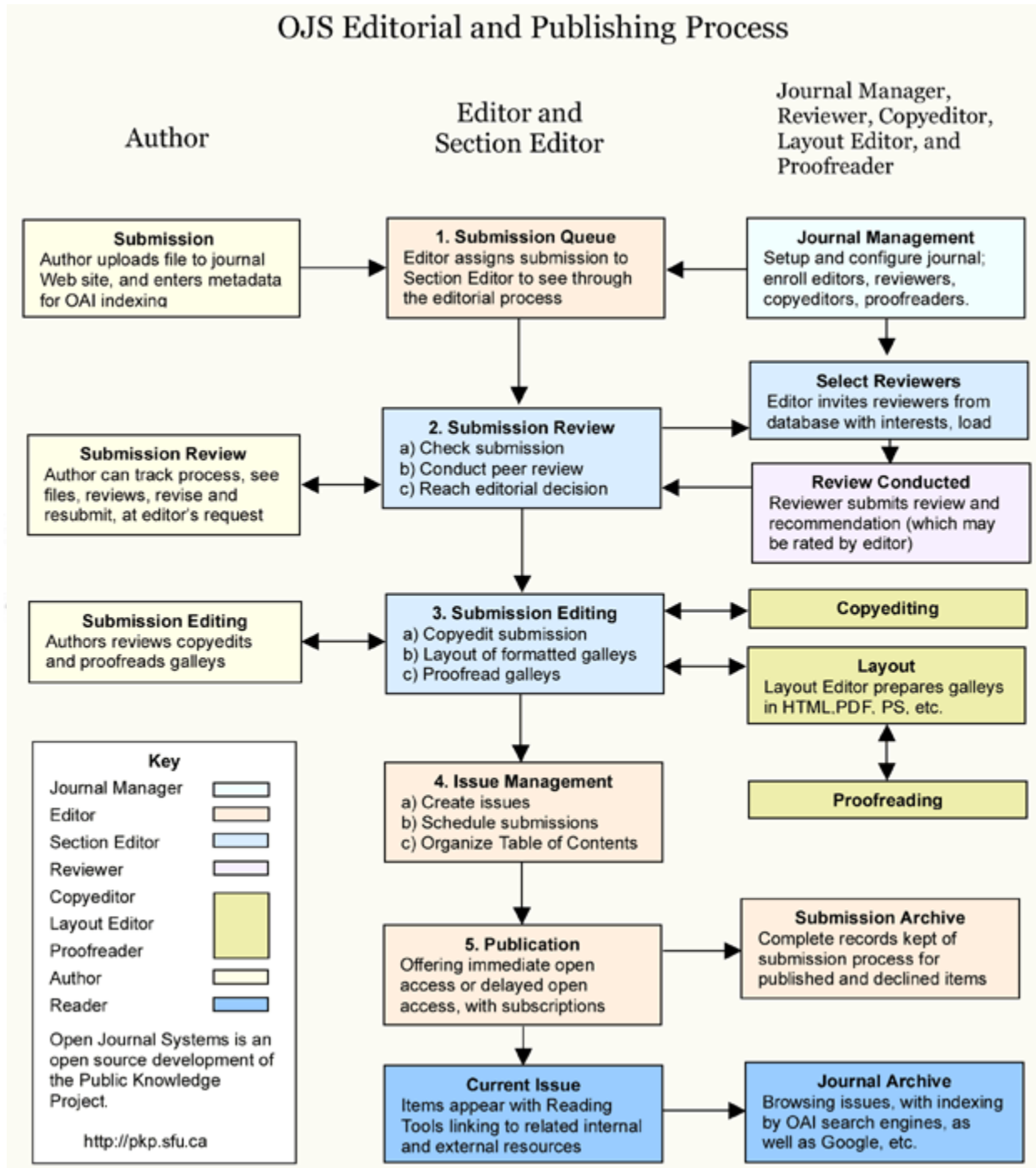
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